



Yorkshire
& Humber
AHSN

Propel
@YH

Turbo-charging digital health innovation

Propel@YH is a six-month digital health accelerator programme targeted at SMEs with innovations for the Yorkshire and Humber region.

Commissioned by the Yorkshire & Humber Academic Health Science Network (AHSN), Propel@YH will provide its participants with access to a structured course of support and advice to help them navigate the NHS, accelerate company growth and increase market presence.

This year's programme will be aimed at early-stage SMEs who would benefit from a wide range of support, mentoring and masterclasses. We will also be working with the West Yorkshire Health and Care Partnership and their Sustainability Leads to support the SMEs to help improve their environmental sustainability impact. Innovators who can clearly articulate how their product addresses both the environmental sustainability and health inequalities challenge will be of particular interest.

We are looking for innovators that can support the NHS deal with some of the most pressing challenges such as the increasing patient backlog, tackling health inequalities and improving service delivery.

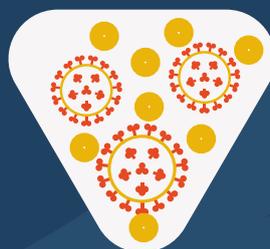
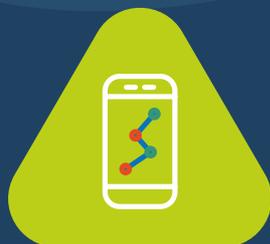
Propel@YH invites applications from SME organisations with innovative digital solutions

who can meet these needs and have, or can commit to, a presence in the Yorkshire and Humber region.

Winning applicants will benefit from a unique and tailored set of advisory, guidance and support services to help them bring their innovative digital health solutions to the region's population and the wider health economy. The programme will also help participants to develop NHS-relevant business cases.

Up to 12 organisations will be chosen to take part in a six-month programme of masterclasses, digital innovator surgeries and events on topics such as human-related design, clinical safety by design and understanding NHS procurement.

They will also have access to our expert partners and receive mentorship and dedicated one-to-one support on topics including marketing, law and finance. In addition, patient representatives will be involved in helping participants to develop a patient-centred, co-designed approach to their work.



Benefits for participants

- Masterclasses on how to build clinical safety cases, develop an evidence-based proposal and understanding procurement in the NHS.
- Support to develop an NHS-relevant, evidence-based business case, tailored to the requirements of this challenging sector.
- Developing a patient-centred, co-designed approach to your digital solution with input from patient representatives.
- Access to expert organisations including NHS providers and commissioners, primary and secondary care organisations, academic institutions and industry representatives. These include our programme partners:
 - West Yorkshire Health and Care Partnership and their Sustainability Leads will provide support and advice to the SMEs to improve their environmental sustainability impact.
 - Nexus community membership, which provides use of a co-working space and business lounge, access to member events and support from the Engagement team through ‘drop in’ sessions to broker connections with the University of Leeds.
 - Barclays Eagle Labs will provide business support through their national incubator network with access to business mentoring and coaching, education and digital skills training, workshops and events with industry experts as well as introductions to their network and to high-growth business banking experts.
 - Hill Dickinson will deliver workshops on intellectual property, company law, partnership/collaborative working, non-disclosure agreements and cross border transactions.
 - Leeds City Council will bring networking contacts to the programme.

Thrive by Design will curate and run the programme of masterclasses with the AHSN and deliver content on: how the NHS works, understanding and managing complexity, clinical safety by design, building the evidence base, inclusive digital design and environmental sustainability.



Key dates 2022

Friday 1 July

Applications open

4pm, Friday 2 September

Applications close

Tuesday 20 September

Cohort announced

13 October

Programme commences

Propel@YH partners



HILL DICKINSON



West Yorkshire
Health and Care Partnership



Find out more and apply at:

 www.propel-yh.com

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 /showcase/propel-yh