



Yorkshire
& Humber
AHSN

Propel
@YH

Turbo-charging digital health innovation

Propel@YH is a six-month digital health accelerator programme targeted at SMEs with innovations for the Yorkshire and Humber region.

Commissioned by the Yorkshire & Humber Academic Health Science Network (AHSN), Propel@YH will provide its 2021 participants with access to a structured course of support and advice to help them navigate the NHS, accelerate company growth and increase market presence.

This year we're looking for a broad range of innovations that can help the NHS and social care organisations with recovery and transformation in the wake of the COVID-19 pandemic by:

- Addressing health inequalities
- Supporting the workforce
- Enabling patients to remotely manage their long-term conditions
- Supporting the delivery of NHS priorities as outlined in NHS operational planning guidance

We also value applications that demonstrate how innovators are tackling digital inclusion and environmental sustainability.

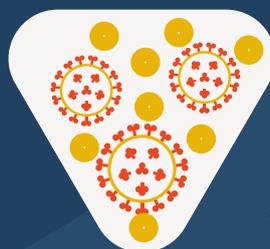
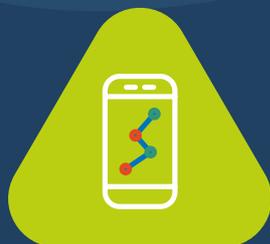
Propel@YH invites applications from SME organisations with innovative digital solutions

who can meet these needs and have, or can commit to, a presence in the Yorkshire and Humber region.

Winning applicants will benefit from a unique and tailored set of advisory, guidance and support services to help them bring their innovative digital health solutions to the region's population and the wider health economy. The programme will also help participants to develop NHS-relevant business cases.

Up to 12 organisations will be chosen to take part in a six-month programme of masterclasses, digital innovator surgeries and events on topics such as human-related design, clinical safety by design and understanding NHS procurement.

They will also have access to our expert partners and receive mentorship and dedicated one-to-one support on topics including marketing, law and finance. In addition, patient representatives will be involved in helping participants to develop a patient-centred, co-designed approach to their work.



Benefits for participants

- Masterclasses on how to build clinical safety cases, develop an evidence-based proposal and understanding procurement in the NHS.
- Support to develop an NHS-relevant, evidence-based business case, tailored to the requirements of this challenging sector.
- Developing a patient-centred, co-designed approach to your digital solution with input from patient representatives.
- Access to expert organisations including NHS providers and commissioners, primary and secondary care organisations, academic institutions and industry representatives. These include our programme partners:
 - Nexus community membership, which provides use of a co-working space and business lounge, access to member events and support from the Engagement team through 'drop in' sessions to broker connections with the University of Leeds.
 - Barclays Eagle Labs will provide business support through their national incubator network with access to business mentoring and coaching, education and digital skills training, workshops and events with industry experts as well as introductions to their network and to high-growth business banking experts.
 - Hill Dickinson will deliver workshops on intellectual property, company law, partnership/collaborative working, non-disclosure agreements and cross border transactions.
 - Leeds City Council will bring networking contacts to the programme.

mHabitat will curate and run the programme of masterclasses with the AHSN and deliver content on: how the NHS works, understanding and managing complexity, clinical safety by design, building the evidence base, inclusive digital design and environmental sustainability.



Key dates 2021

31 August

Applications open

1 October

Applications close

18 October

Cohort announced

8 November

Programme commences

Propel@YH partners



HILL DICKINSON

Find out more and apply at:

 www.propel-yh.com

 @propelyh

 /showcase/propel-yh